

ENRICHING THE HERITAGE OF

PERFORMING ARTS AND CREATIVITY

Performing ATS







Alliance School of Performing Arts, where tradition meets innovation, and students are nurtured to become not just performers but also profound academicians in the art form. At our school, we hold sacred the rich traditions of Indian classical dances, Carnatic music, Theatre, Contemporary style and Indology. Students are immersed in the cultural ethos, learning not only the intricate dance forms but also the underlying philosophies and historical significance of each movement. Through rigorous training, they embody the essence of our cultural heritage, ensuring its preservation and evolution.

Central to our ethos is the guidance provided by seasoned masters of Indian classical dance. Each student receives personalized attention and mentorship from these eminent figures, who impart not just technical prowess but also the nuances that define each dance style. This focused teaching approach ensures that every student develops a deep understanding and mastery of their chosen dance form.

Recognizing the need for versatility in today's performing arts landscape, our school offers specialized training that goes beyond dance techniques. Students have the opportunity to explore interdisciplinary subjects such as music, nattuvangom, costume design, and choreography. This holistic approach not only enhances their

performance skills but also equips them to become well-rounded artists capable of contributing creatively across various artistic domains. They are prepared for the Research study as they advance by imbibing in them the interest to explore the details and theory in dance.

We believe in nurturing students to excel not only as performers but also as academicians who can critically engage with and contribute to the scholarly discourse surrounding Indian classical dance. Our comprehensive curriculum includes intense theory classes where students delve into the theoretical foundations, aesthetics, and cultural contexts of their dance forms. This academic rigor empowers them to articulate their artistic vision coherently and pursue research that enriches the field.

At the School of Performing Arts in Indian Classical Dance, we are dedicated to fostering a new generation of artists who embody the essence of tradition while embracing innovation. Through focused teaching by masters, interdisciplinary training, and intensive theoretical study, we prepare our students to excel as both performers and scholars. Join us on this enriching journey where passion meets precision, and where the art of dance transcends boundaries to inspire and captivate audiences worldwide.



Our faculty comprises distinguished experts with extensive international teaching experience and mastery in performance. Many have taught at top-ranked universities and upholo the traditional Gurukula system, ensuring a rich and authentic learning environment.

Students benefit from a broad spectrum of a tistic exploration essential for comprehensive artistic development. They engage in media lab activities, critique writing workshops, art management studies, and music training, preparing them for multifaceted careers in the arts.

The school not only trains students as art academics but also prepares them as performers. It provides opportunities for them to participate in recognized festivals and events, enhancing their experience and boosting their confidence. The school ensures disciplined training in each dance style, maintaining purity while covering basics, traditional repertoire, and related theory comprehensively.

#### "Skill Development: Achievements through Learning"

- Traditional values
- Basics adayus
- Traditional Repertoire
- Theory
- Research Methodology
- Art Management

- Art Critique
- Choreography
- Innovative ideas in performances
- Scholar and expert interactions
- Master classes
- Performance skills

# MASTER OF PERFORMING ARTS



The two-year program aims to enhance students' knowledge in their chosen field. Each specialization offered ensures comprehensive coverage of essential areas, including refining basic techniques, mastering traditional repertoire, participating in master classes, gaining performance experience, learning choreography techniques, and in-depth study of both theory and practical aspects. The curriculum also includes essential skill sets such as makeup, costume design, lighting, audiovisual work, dance filming, art management, choreography, dance performance, teaching skills, and theoretical foundations. Expert faculty members and senior experts will conduct the sessions.

#### **KEY FEATURES**

Comprehensive Curriculum: A rigorous curriculum covering both theoretical foundations and practical skills in classical dance and music forms.

Faculty Expertise: Taught by renowned faculty members who are experts in their respective fields, ensuring high-quality education and mentorship.

Specialization Options: Opportunities to specialize in specific classical dance styles, contemporary styles, music genres, theatre and Indology

Performance Opportunities: Regular performances and recitals to hone performance skills and gain practical experience.

Research and Thesis: Emphasis on research and scholarly inquiry, culminating in a thesis or project that contributes to the field of classical dance or music.

Interdisciplinary Approach: Integration of interdisciplinary studies, such as musicology, dance history, and cultural studies, enriching the understanding and appreciation of classical arts.

Collaborations and Workshops: Collaboration with artists, scholars, and institutions worldwide, along with workshops and masterclasses by visiting artists.

Access to Resources: Access to state-of-the-art facilities, including studios, media lab, practice rooms, libraries, and archival materials.

Professional Development: Preparation for careers in performance, teaching, choreography, arts administration, and academia through practical training and career counselling.

Community and Networking: Engagement with a vibrant community of fellow students, alumni, and professionals in the classical arts industry, fostering networking and collaboration opportunities.

#### Duration

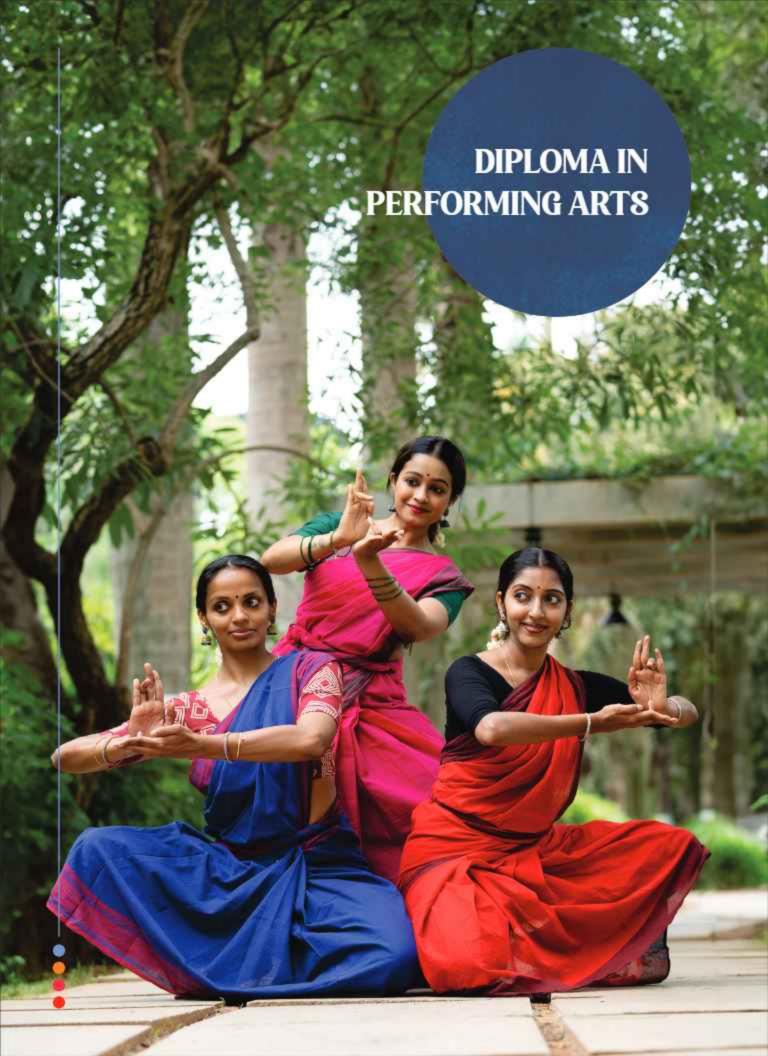
Two years

#### Eligibility

A graduate in any degree from a recognized University along with a certificate in performing arts or allied areas or A minimum of 5 years of learning experience from a reputed dance institution or guru / Undergraduate in Dance.

#### **PROGRAMMES OFFERED**

\*\* BHARATANATYAM \*\* MOHINIATTAM \*\* KUCHIPUDI \*\* CARNATIC VOCAL



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The classes are meticulously crafted to impart specialized training to students in both fundamental and advanced lessons, systematically encompassing relevant theoretical aspects. Upon completion, students will obtain a diploma in classical dances, contemporary dance, Carnatic music, theatre, and Indology, tailored to enhance their practical and theoretical understanding. They will have the privilege to engage with esteemed senior masters and scholars in the respective fields. This program also serves as a preparatory step towards advanced studies in performing arts, providing invaluable exposure to academic aspects of the arts.

#### **KEY FEATURES**

Holistic Curriculum: A balanced curriculum that covers both theoretical knowledge and practical skills across various performing arts disciplines and aspects of Indology.

Faculty Expertise: Instruction by experienced faculty members who are experts in their respective fields of performing arts and Indology, ensuring high-quality education and mentorship.

Hands-on Training: Practical training through workshops, rehearsals, and performances, allowing students to apply theoretical knowledge in real-world settings.

Cultural Immersion: Immersion in the cultural aspects of India through the study of Indology, which includes the history, philosophy, literature, and cultural practices of India.

Interdisciplinary Approach: Integration of interdisciplinary studies, such as anthropology, sociology, and linguistics, to provide a comprehensive understanding of the cultural context of performing arts and

Indology. Practical Projects: Completion of practical projects or performances as part of the curriculum, allowing students to showcase their skills and creativity.

Career Preparation: Preparation for careers in performing arts, cultural institutions, academia, arts management, and related fields through career guidance and internship opportunities.

Research and Thesis: Option to undertake a research project or thesis in a chosen area of performing arts or Indology, contributing to the academic and cultural discourse and exposure to seminars, guest lectures, and collaborations.

Facilities and Resources: Access to specialized facilities such as studios, theatres, libraries with extensive collections on Indian culture, and digital resources for research and practice.

**Networking Opportunities:** Engagement with a diverse community of peers, alumni, and professionals in the performing arts and Indology fields, facilitating networking and collaboration.

Duration: 1 year

Eligibility: For dance practitioners the minimum eligibility criteria is 10<sup>th</sup> Pass with Minimum 2 years of experience lin dance.

#### PROGRAMMES OFFERED

- → DIPLOMA IN BHARATANATYAM
- >> DIPLOMA IN KATHAK
- **» DIPLOMA IN KUCHIPUDI**
- >> DIPLOMA IN ODISSI

- \* DIPLOMA IN MOHINIATTAM
- → DIPLOMA IN CONTEMPORARY DANCE
- **» DIPLOMA IN INDOLOGY**
- \* DIPLOMA IN CARNATIC MUSIC



SOUND & LIGHTING TECHNICIAN/EXPERT

ARTS ADMINISTRATOR

**COSTUME DESIGNER** 

CHOREOGRAPHER

COMPOSER

ARTEPRENEUR (ARTS ENTREPRENEUR)

ARTISTIC DIRECTOR

ACADEMICIAN

NATTUVANAR

RESEARCHER

















# PROGRAMMES OFFERED

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#### **ALLIANCE SCHOOL OF BUSINESS**

**BBA** (Hons.) – Finance and Accounting | HRM | International Business Management | Information System & Operations Management | Marketing

B. Com. (Hons.) – Accounting & Taxation | Finance & Accounting | International Business Management | Marketing MBA – Digital Transformation | Business Analytics | Marketing | HRM | Finance | Operations Management | International Business

Executive PGDM - General Management

Ph. D. in Management - Finance | Marketing | Operations Management | Organizational Behaviour & HRM

## ALLIANCE COLLEGE OF ENGINEERING & DESIGN

- B. Tech. in Aerospace Engineering Avionics | Drone Technology | Propulsion Systems
- B. Tech. in Artificial Intelligence & Data Science
- B. Tech. in Artificial Intelligence & Machine Learning
- B. Tech. in Civil Engineering Smart Cities | Environment & Sustainability | Construction Technology & Management
- B. Tech. in Computer Science & Engineering Block Chain Technologies (IBM) | Cloud Computing (IBM) |
- Cyber Security (IBM Palo Alto) | DevOps (IBM) | Full Stack Development (IBM) | IoT (IBM)
- B. Tech. in Computer Science & Engineering Al & Future Technologies (Kalvium)
- B. Tech. in Computer Science & Engineering Software Product Engineering (Kalvium)
- B. Tech. in Electrical & Electronics Engineering Renewable Energy | Electric & Autonomous Vehicles
- B. Tech. in Electronics & Communication Engineering Embedded Systems & IoT (IBM) |

Semiconductor Technology | 5G / 6G Communication | Quantum Technologies | Full Stack Development (IBM)

- B. Tech. in Information Technology Augmented Reality & Virtual Reality with (UNITY) | Data Analytics (IBM)
- B. Tech. in Mechanical Engineering Smart Manufacturing Technologies | Robotics & Automation

BCA (Hons.) - Data Science | Al/ML | Game Development

MCA - Generative Al | General MCA | Game Development | Data Science

- M. Tech. in Al & Data Science | Computer Science & Engineering | VLSI & Embedded Systems
- Ph. D. in Computer Science & Engineering Al / ML | Data Science | Cyber Security | Cloud Computing | AloT
- Ph. D. in Engineering & Technology Aerospace Engineering | Civil Engineering | Computer Science & Engineering | Electrical & Electronics Engineering | Electronics & Communication Engineering | Mechanical Engineering

## ALLIANCE SCHOOL OF LAW

B.A. LL. B. (Hons.) / B.B.A. LL. B. (Hons.) – Intellectual Property Rights Law | Business Law | International Law | Constitutional Law | Criminal Law

Bachelor of Law (LL.B.)

Master of Law (LL.M.) - IT & Data Protection Law | Corporate Law | Law, Climate Change & Sustainability |

Trade & Commercial Laws | Crime & Forensics Law | Human Rights Law | Intellectual Property Laws

Ph. D. in Law – Alternative Dispute Resolution (ADR) | Constitutional & Administrative Law | Corporate &

Commercial Law | Criminal Law & Security Law | Cyber & Technology Law | Intellectual Property Law | LGBTQ Rights |
Climate Change & Sustainability | Sustainable Development Goals | Women & Child Rights

## ALLIANCE SCHOOL OF DESIGN & CREATIVE ARTS

**Bachelor of Design** (B. Des.) – Interaction Design | Communication Design | Fashion Design | Interior Design | Animation Film Design | Product Design

Ph. D. in Transdisciplinary Design

#### M ALLIANCE SCHOOL OF ECONOMICS

B. Sc. (Hons.) in Economics

M.A. in Economics

Ph. D. in Economics – Applied Econometrics | Applied Microeconomic Theory | International Economics | Labour Economics | Macroeconomics

#### **ALLIANCE SCHOOL OF FILM & MEDIA STUDIES**

B.A. (Hons.) - Journalism & Mass Communication

B. Sc. (Hons.) - Film & Television Production | Animation, VFX & Gaming

## ALLIANCE ASCENT COLLEGE

BBA (Hons.) – Marketing | Finance | International Business | HRM | Information System & Operations Management | E-Commerce & Digital Marketing

B. Com. (Hons.) – Accounting & Taxation | Marketing | Finance | International Business | HRM | Data Analytics

MBA – Marketing | Finance | HRM | Information System & Operations Management

M. Com. - Financial Management | Banking, Insurance & Financial Services | Accounting & Taxation

## ALLIANCE SCHOOL OF LIBERAL ARTS & HUMANITIES

B.A. (Hons.) - Economics | English | Literary & Cultural Studies | Media Studies | Philosophy | Political Science | Sociology

B. Sc. (Hons.) – Applied Mathematics | Computer Science | Data Science | Psychology | Statistics

Bachelor of Fine Arts - Painting & Sculpture

Bachelor of Visual Arts

M.A. in English (Creative Writing)

Ph. D. in Liberal Arts

# ALLIANCE SCHOOL OF PERFORMING, VISUAL & CREATIVE ARTS

Master of Performing Arts (MPA)

Diploma in Performing Arts (DPA)

## ALLIANCE SCHOOL OF SCIENCES

B. Sc. (Hons.) - Applied Mathematics | Chemistry | Physics

M. Sc. in Data Science

Ph. D. in Applied Mathematics | Sciences

## ESG RESEARCH CENTRE OF EXCELLENCE IN PUBLIC POLICY, SUSTAINABILITY & ESG RESEARCH

**B.A.** (Hons.) – Public Policy | Politics & Governance | Public Administration **Ph. D.** in **Public Policy** 





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